Country: Video(s): Name:

Brief concept of the video(s):

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Quality criteria** | **5****Excellent** | **4****Good** | **3****Average** | **2****Room for improvement** | **1****Needs improvement** | **0****To be redone** |
| Accessibility of video |  |  |  |  |  |  |
| Viewable on different devices (computer, tablet, mobile phone, big screen) |  |  |  |  |  |  |
| Consistent graphic design, such as intro, outtro, logos, subtitles with STG graphics etc. |  |  |  |  |  |  |
| Quality of picture  |  |  |  |  |  |  |
| Quality of sound |  |  |  |  |  |  |
| Consistent concept, such as structure, style of communication, etc.  |  |  |  |  |  |  |
| Quality of English subtitles |  |  |  |  |  |  |
| Representativity of recorded learning outcomes to chosen educational program |  |  |  |  |  |  |
| Representativity of video for the trade´s training companies in general |  |  |  |  |  |  |
| Translation/transfer of learning outcomes to work situations (explanations where necessary) |  |  |  |  |  |  |
| Genuine recordings with authentic skilled workers, apprentices, customers, residents, props, surroundings, etc. |  |  |  |  |  |  |